



Tshepo Molefe

Copywriter

Award

2018 | Cannes Young Lion

Top 20 in the Film Category

2020 | Creative Circle Annual Awards

2nd in Integrated, Live

3rd in PR, Media, Film

2021 | Loeries Young Creatives

Finalist

Portfolio

[https://www.tshepomolefe.com/
portfolio](https://www.tshepomolefe.com/portfolio)

Contact

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Montgomery Park
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Education

- 2018 | Umuzi Academy
NQF 5 in Advertising Majoring in Copywriting
- 2019 | Michigan State University
Short Course in Scriptwriting
- 2020 | Market Theatre
Level 1 in Theatre Performance
- 2023 | Market Theatre
Level 1 in Scriptwriting

Work Experience

- Leagas Delaney | February 2024 - present
Integrated Copywriter
 - TTL Advertising Campaign Conceptualisation
 - Put together pitch concepts and presentations with an art director
- 8909 Digital | April 2023 - January 2024
Digital Copywriter
 - Conceptualised digital and influencer campaigns
 - Put together pitch concepts and presentations with an art director
- Grid Worldwide | January 2022 - December 2022
Creative Copywriter
 - TTL Advertising Campaign Conceptualisation
 - Put together pitch concepts and presentations with an art director
- draftLine JNB | March 2020 - November 2021
Midweight Copywriter
 - TTL & Digital Advertising Campaign Conceptualisation
 - Put together pitch concepts and presentations with an art director
- Mbongiworks | August 2019 - February 2020
Midweight Copywriter
 - Conceptualised on BTL and In-Store Activations
 - Conceptualised PR Campaigns
 - Content Creation for Social Media
- Network BBDO | May 2018 - July 2019
Junior Copywriter
 - TTL & Digital Advertising Campaign Conceptualisation
 - Put together pitch concepts and presentations with an art director
 - Content Creation for Digital Platforms